

# Detecting & Responding to Fraud

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**Instructor:** Scott Langlinais, CPA

At least one percent of every organization's top line is lost to fraud, and companies so often fail to implement mechanisms for detecting problems early. Other organizations do detect problems, but mishandle the investigation, resulting in costly counter-litigation and failure to identify all of the perpetrators. These issues can land your organization on the front page of *The Wall Street Journal* for the wrong reasons.

*Detecting & Responding to Fraud* offers the knowledge and skills necessary to reduce losses in your organization and respond to fraud professionally. The practical methods we teach provide solutions for addressing difficult issues, and we reinforce key learning points through case studies and practical group exercises. You will see frauds and solve problems as we encounter them in the field.

**Who Should Attend:** Auditors, finance personnel, and investigators, who possess the unique ability to defend against fraud, protect their leaders from surprises, and help keep their organizations and clients away from unwelcome media attention.

## Learning Objectives

*Upon completion of this course, participants will understand how to:*

- Overcome mindsets that prevent us from properly addressing fraud;
- Apply a consistent methodology for fraud detection;
- Build discipline into routine activities;
- Avoid common pitfalls in fraud detection;
- Evaluate how well their organization is equipped to handle problems;
- Build proper communication channels for reports of wrongdoing;
- Balance fraud matters with trust and the organization's mission;
- Identify symptoms of theft and fraudulent reporting within common processes;
- Apply creative approaches to detection;
- Use a checklist for professional response to fraud;
- Use principles of effective thinking and presentation to compile strong evidence;
- Put it all together into an effective plan.

**8 CPE**

Field of Study: Accounting, Auditing

Group-live, no prerequisites or advanced preparation required.

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## Detecting & Responding to Fraud Course Outline

### Building Discipline

- ✓ Factors that discourage us from properly addressing fraud;
- ✓ Case study exercise: An organization loses \$11 million from their credit cards;
- ✓ Flawed beliefs about fraud;
- ✓ Avoiding form-over-substance procedures;
- ✓ Getting started exercise to evaluate your fraud-related policies;
- ✓ How to establish proper communication channels for reports of wrongdoing;
- ✓ Case study exercise: Testing your environment with an allegation.

### Detecting Fraud

- ✓ Applying an effective and consistent approach to fraud detection;
- ✓ Evaluating your environment;
- ✓ What can go wrong in common processes;
- ✓ Common symptoms of fraud;
- ✓ Creative approaches to detecting fraud;
- ✓ Practical exercises reinforcing how to build detection into your routine processes;
- ✓ Case study exercises in effective detection techniques.

### Responding to Fraud

- ✓ Using an investigation checklist;
- ✓ Gathering evidence and setting objectives;
- ✓ Available tools & outside specialists;
- ✓ Effective presentation of evidence;
- ✓ Presentation pitfalls.

### Putting It All Together

- ✓ Establishing responsibilities for handling fraud in your organization;
- ✓ Organizational self-assessment;
- ✓ Taking detection a step further – continuous monitoring;
- ✓ Resources for building your own library;
- ✓ Creating a sustainable plan for your unique environment.

# About the Instructor

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Scott Langlinais has dedicated over 20 years of his career as a CPA to fraud detection and investigation. Audit and finance professionals around the world have invited him in-house to assist with investigations and educate personnel about proper fraud detection, prevention, and response. Business leaders from emerging companies to Fortune 500's, across most industries, have asked him to assess their environment, perform diagnostic tests to detect symptoms of wrongdoing, and design strategies to help defend the organization's people, reputation, and assets. He has conducted investigations related to executive corruption, bribes & kickbacks, vendor overbilling & underperformance, and employee theft. He regularly reports his findings to Boards of Directors, has submitted his findings to law enforcement organizations such as the U.S. Secret Service, and has testified in court.

Mr. Langlinais employs sophisticated data analysis techniques to sift through system transactions and seek indicators of fraud. Using such techniques, he has helped companies recover millions of dollars from wrongdoing such as intentional overpayments to vendors, unbilled revenues, and corruption.

He speaks regularly about his fraud detection and investigation experiences at conferences hosted by the Institute of Internal Auditors, the American Institute of Certified Public Accountants, the Association of Certified Fraud Examiners, State Auditors, and the Information Systems Audit and Control Association. The International Risk Management Institute has published several of his articles about fraud prevention.

Prior to starting his own practice in 2003, Mr. Langlinais held public accounting and internal audit leadership positions, and served as Chief Audit Executive for a NASDAQ 100 software company.

He received a BBA degree from the University of Notre Dame in 1991.

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